

Jonathan Heavner

jonathan.heavner@gmail.com • Kansas City, KS, USA • [Heavner.design](#) • [in/jonathanheavner](#)

SUMMARY

Product Designer with 15+ years of experience designing enterprise SaaS products across finance, government, healthcare, insurance, retail, and AI. I transform complex workflows into products that are easier to understand, build, and scale through product strategy, information architecture, and design systems. Whether modernizing legacy platforms or creating new products from the ground up, I build clarity for users and the teams behind them.

CORE STRENGTHS

Product Strategy	Workflow Design	Design Systems
Information Architecture	Enterprise SaaS	AI Product Design

EXPERIENCE

StudioPOD – Principal Product Designer (Independent Product Development)

Apr 2025 – Present

- Leading the end-to-end product design of StudioPOD, a SaaS platform for creative production, from product vision and information architecture to interaction design and implementation.
- Defining the platform's workspace architecture, navigation model, and user experience, transforming complex production workflows into a cohesive, scalable product.
- Creating a dedicated design system that unifies the marketing site and application through shared components, accessibility standards, interaction patterns, and governance.
- Partnering with engineering throughout product development to shape architecture, evaluate tradeoffs, and deliver thoughtful solutions that balance user needs with long-term product evolution.

Hudson Insurance Group – Product Designer (Contract)

Sep 2025 – Jul 2026

- Established the visual foundation for a new agricultural insurance platform, creating reusable interface patterns and interaction standards that simplified complex underwriting and policy workflows.
- Collaborated with product managers, engineers, and business stakeholders to deliver solutions that balanced user needs, regulatory requirements, and technical constraints.

Auto-Wares – Senior Product Designer (Contract)

Feb 2024 – Aug 2025

- Led the UX modernization of CounterWorks, a legacy inventory management and point-of-sale platform, evolving a mature enterprise product while preserving the workflows long-time users depended on.
- Established reusable interaction patterns and UI standards that improved consistency, streamlined development, and created a stronger foundation for future product enhancements.
- Modernized core workflows across inventory, sales, and operational tools, balancing customer familiarity with contemporary UX patterns and scalable product design.

Object Partners – Senior Product Designer (Contract)

Jan 2022 – Jan 2024

- Led product design across multiple client engagements, rapidly establishing UX direction for web and mobile products spanning diverse industries and business domains.
- Defined scalable interaction patterns and high-fidelity user experiences that transformed complex requirements into intuitive, production-ready workflows.

ShareCare – Senior Product Designer (Contract)

Jul 2021 – Dec 2021

- Designed the user experience for a mobile vaccination solution that supported healthcare professionals during the COVID-19 response, simplifying scheduling, patient intake, and high-volume clinical workflows.
- Created mobile-first interaction patterns that reduced cognitive load and helped frontline staff complete time-sensitive tasks more efficiently.

SelectQuote – Product Designer (Contract)

Jul 2020 – Jul 2021

- Designed user experiences for insurance enrollment and comparison tools, simplifying complex Medicare and life insurance workflows for consumers and licensed agents.
- Translated regulatory, business, and technical requirements into intuitive digital experiences that improved clarity throughout the enrollment journey.

H&R Block – Product Designer

Jan 2019 – Jul 2020

- Led the UX design of WorkCenter, H&R Block's internal workspace for Tax Professionals, simplifying access to the tools and workflows they relied on throughout the tax preparation process.
- Simplified complex workflows by designing intuitive navigation, reusable interaction patterns, and user-centered experiences that improved efficiency in a highly regulated financial environment.
- Contributed to the modernization of H&R Block's internal product ecosystem by establishing consistent design patterns, improving usability, and strengthening the overall user experience.

Epiq Systems – Product Designer

Jul 2016 – Nov 2018

- Led the UX modernization of enterprise legal technology products, helping transition legacy desktop applications into cloud-based SaaS experiences while improving usability and long-term scalability.
- Unified multiple legacy applications by defining shared interaction patterns, reusable UI components, and a more consistent user experience across the platform.
- Simplified complex legal workflows through thoughtful information architecture, interaction design, and reusable design patterns that improved efficiency for enterprise users.

United Guaranty – Product Designer (Contract)

Dec 2015 – Jul 2016

- Designed the user experience for a native mobile mortgage insurance application, simplifying complex quoting workflows for insurance professionals through thoughtful interaction design.
- Improved usability by designing intuitive validation, progressive disclosure, and interaction patterns that reduced user error throughout the quoting process.

Dude Solutions – Mobile UX Designer (Contract)

Jan 2015 – Dec 2015

- Designed mobile and web experiences for facility management software used by maintenance, operations, and field service teams to manage work orders and daily operations.
- Simplified complex field workflows by designing mobile-first experiences that supported barcode scanning, speech-to-text, and offline task completion in real-world environments.

Federal Reserve Bank of Kansas City – Senior UX Designer

Sep 2012 – Sep 2014

- Led the end-to-end UX design of Do Not Pay, a U.S. Treasury anti-fraud initiative used across federal agencies to help identify and prevent improper payments before funds were issued.
- Designed interaction models and information architecture for high-risk government and financial workflows, balancing compliance, usability, and operational efficiency.

DST Systems – Web/UX Designer

Aug 2010 – Mar 2012

- Designed enterprise web applications and internal business tools for financial services clients, improving usability across complex operational workflows.
- Helped evolve products from traditional web interfaces toward more user-centered experiences through interaction design, information architecture, and iterative prototyping.

EDUCATION

- DeVry University – B.A. Multimedia Design & Development (In-Progress)
- Vatterott College – A.S. Computer Programming

DESIGN & AI TOOLS

Figma • FigJam • Adobe Creative Cloud • Miro • HTML/CSS • Jira • Azure DevOps • GitHub • Claude • OpenAI • Gemini